

ENTREPRENEURIAL BEHAVIOR

Description: Entrepreneurial behavior has been defined as the study of human behavior involved in identifying and exploiting opportunities through creating and developing new ventures (Bird & Schjoedt, 2009) as well as exploring and creating opportunities while in the process of emerging organizations (Gartner, Carter, & Reynolds, 2010). Entrepreneurial behavior is also increasingly recognized as a proponent to social change and facilitating innovation within established organizations (Kuratko, Ireland, Covin, & Hornsby, 2005). A recent Special Issue on Entrepreneurial Behavior emphasizes the importance of refocusing research attention towards concrete and observable human action in venture and organizational creation and emergence (Bird, Schjoedt, & Baum, 2012). Goals of research on entrepreneurial behavior include: to explain, predict, shape and change behavior; to understand the relationship between individual and team/venture levels; and to understand how entrepreneurial behavior can be learned and what influences development, adaption and adoption.

A representative, but by no means exhaustive, listing of relevant topics includes:

- Antecedents to entrepreneurial behavior
- Factors, moderators and mediators of entrepreneurial behavior
- Relationships between opportunity recognition, evaluation and entrepreneurial behavior
- Relationships between failure and entrepreneurial behavior
- Cross-cultural comparative studies of entrepreneurial behavior
- Social and community impact of entrepreneurial behavior
- Theoretical and conceptual models of entrepreneurial behavior
- Relationships between entrepreneurship education and entrepreneurial behavior

Conceptual contributions, literature reviews, scale development, comparative and empirical analyses are encouraged, in form of either complete research papers or research-in-progress.

Acknowledgement: The Track Chairs would like to acknowledge Associate Professor Leon Schjoedt of Indiana University South Bend for his actions as initiator of the Entrepreneurial Behavior track at the 2012 EURAM Conference. In addition to his contributions towards founding the track, Associate Professor Schjoedt was also an acting co-chair for the 2012 EURAM Conference.

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Additional Activities:

The track also organizes a book writing workshop around entrepreneurial learning through venture creation, for those invited into writing chapters in a scheduled anthology. Please contact the track organizers if you have any interest around this.

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Bird, B., & Schjoedt, L., 2009, "Entrepreneurial Behavior: Its Nature, Scope, Recent Research, and Agenda for Future Research". In A. L. Carsrud, & M. Brännback (Eds.), *Understanding the Entrepreneurial Mind: Opening the Black Box*: New York, NY: Springer, pp 327-358.

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